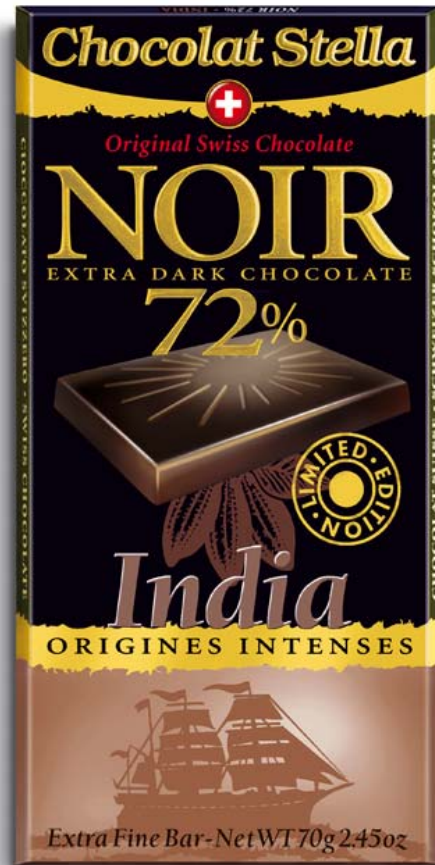


Chocolat Stella



INCREDIBLE INDIA

We are particularly proud to introduce you our latest world-novelty from one of our sustainable projects.

As a World Première we are launching an exquisite high quality Swiss dark chocolate produced with cocoa coming from India.

The botanic name of the cocoa tree is "*Theobroma Cacao*", which means "*food of the gods*". The cocoa we use for this chocolate comes from the southern state of Kerala, known as "*gods own country*" because of its highly fertile grounds.

Since many years, we support the cooperative IOFPCL (Indian Organic Farmers Producer Company Limited) in Kerala with various concrete financial investments like advanced payments for cocoa and guaranteed purchase quantities. We also provide them with field technical workshops as well as trainings for their representatives in Switzerland in order to convey the quality as a cultural asset for the future of the cooperative.

The fruits, spices and cocoa grown by the members of the IOFPCL cooperative are of high quality, organic and Fair-Trade certified. The Fair-Trade premium prices guarantee the small farmers better revenues, enabling them to improve their living conditions and enhance the welfare of their communities and consequently contribute to sustainable development.

We are very pleased to present you this delicious chocolate, fruit of our Swiss-Indian joint development project.

Enjoy this heavenly delight!